

Advantages to the Mobile Network Operators

The MP@Y solution provides several advantages to MNOs:

- Increased revenue as a result of increased use of the MNO's messaging services;
- Customer loyalty is assured as the system makes electronic transactions more convenient for subscribers;
- A commerce platform is deployed that enables the addition of further services requiring financial payments at any time.

Advantages To Mobile Subscribers

The MP@Y solution provides the following advantages to subscribers:

- Saves time as the subscriber is not required to go to bank for regular activities;
- Convenience of paying bills while on the move anytime, anywhere;
- Increased convenience through a secure, real time and paperless transaction;
- Ability to maintain electronic records and access to other value added services.

Auditing and Logging

An exhaustive auditing framework is available at each transaction level along with transaction level logging. The system includes a fraud management module that helps to limit the risk exposure of the MNO and the financial service providers.

Reporting System

The system includes a comprehensive set of reports providing detailed information summarizing all activity at all levels. The MNO can generate broad summary reports, as well as view transaction detail for each level. All reports can be segmented on the basis of the geographic areas that have been configured, allowing the operator and bank to quickly view activity within a region.

Reconciliation

The system generates and tracks all the transactions based on unique transaction ID, and generates a transaction details record with the relevant data for reconciliation. The reconciliation report is customized as per the banks' end of day business processes.

Contact Information

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